

# EXHIBIT 1

We represent Friends Seminary located at 222 East 16th Street, New York, NY 10003, and are writing to notify your office of an incident that may affect the security of some personal information relating to eight (8) Maine residents, which was made known to Friends Seminary by its third-party vendor, Blackbaud, Inc. (“Blackbaud”). This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Friends Seminary does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

### **Nature of the Data Event**

On Thursday, July 16, 2020, one of Friends Seminary’s vendors, Blackbaud, informed Friends Seminary that it suffered a ransomware attack that resulted in potential unauthorized access to certain information maintained by its systems, but that it did not have any indication that Social Security numbers or financial account information was at risk. On October 5, 2020, Friends Seminary was further notified by Blackbaud that Social Security numbers, bank account information and other payroll information were, in fact, present in a payroll table from a legacy version of the financial services tool which remained after conversion to a new tool and therefore were at risk for unauthorized access due to the same incident originally reported in July. On December 1, 2020, Blackbaud confirmed the full nature and scope of the event as it pertained to Friends Seminary.

The information that could have been subject to unauthorized access includes name, address, and Social Security numbers. Although Friends Seminary has already identified its current employees impacted by this issue and is in the process of completing written notification to them, as detailed further below, a review of all impacted personal information for former employees and possibly other types of individuals is ongoing to determine if further notifications are to be made.

### **Notice to Maine Residents**

On November 12, 2020, Friends Seminary began providing written notice of this incident to potentially impacted current employees, via email. No residents of Maine were notified in this initial notification round. Friends Seminary continued a diligent review of its files, and worked with a third-party specialist, to obtain accurate contact information for additional potentially affected former employees. On December 18, 2020, Friends Seminary provided written notice to additional individuals which includes eight (8) Maine residents.

### **Other Steps Taken and To Be Taken**

Upon discovering the event, Friends Seminary moved quickly to investigate and respond to the incident, assess the security of Friends Seminary systems, and notify potentially affected individuals. Friends Seminary is also working to review existing policies and procedures regarding third-party vendors and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future. Friends Seminary is providing access to credit monitoring services for two (2) years through Epiq, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Friends Seminary is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Friends Seminary is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

# EXHIBIT A



Return Mail Processing Center  
P.O. Box 6336  
Portland, OR 97228-6336

<<Mail ID>>

<<Name 1>>

<<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Country>>

<<Date>>

Dear <<Name 1>>:

We are writing to inform you of an incident involving one of our third-party vendors, Blackbaud, Inc. (“Blackbaud”) that may affect the privacy of some of your personal information. We want to be clear that although this incident was disclosed to Friends Seminary by Blackbaud in July of this year, on September 29, 2020, and in contradiction of multiple written statements previously made by Blackbaud, Friends Seminary learned that personal information was potentially impacted by the incident. This notice provides information about the Blackbaud incident, our response, and resources available to you to help protect your information from possible misuse, should you feel it necessary to do so.

**What Happened?** On Thursday, July 16, 2020, Friends Seminary, along with countless other businesses, received notification from one of its third-party vendors, Blackbaud, of a cyber incident that occurred in Blackbaud’s systems. Blackbaud is a cloud computing provider that offers customer relationship management and financial services tools to organizations, including Friends Seminary. Upon receiving notice of the cyber incident, we immediately commenced an investigation to better understand the nature and scope of the incident and any impact on Friends Seminary data. Blackbaud originally reported that in May 2020 it experienced a ransomware incident that resulted in encryption of certain Blackbaud systems. Blackbaud reported the incident to law enforcement and worked with forensic investigators to determine the nature and scope of the incident. Following its investigation, Blackbaud notified its customer organizations that an unknown actor may have accessed or acquired certain Blackbaud customer data. Blackbaud reported that the data was exfiltrated by the threat actor at some point before Blackbaud locked the threat actor out of the environment on May 20, 2020.

Upon learning of this event, Friends Seminary immediately commenced an investigation to determine what, if any, sensitive data relating to us was potentially affected. Blackbaud initially reported to us that this incident did not impact information such as Social Security numbers or bank account information. However, on September 29, 2020, Friends Seminary received further information from Blackbaud that expanded the types of data impacted. On or about October 16, 2020, Friends Seminary confirmed the types of personal information potentially affected and that it applies to individuals including some current and former employees. Due to the age of the information, we then engaged a third-party specialist to ascertain address information for the potentially impacted individuals.

**What Information Is Involved?** Initially Blackbaud advised us that, based on its investigation, the accessed files did not contain any unencrypted credit card information, bank account information, or Social Security numbers, and the cybercriminal did not access any encryption key. However, upon further investigation by Blackbaud, it was determined that Social Security numbers, bank account information and other payroll information were, in fact, present in a payroll table from a legacy version of the financial services tool which remained after we converted to a new tool. Please note that, to date, we have not received specific confirmation from Blackbaud that your specific information was accessed or acquired by the unknown actor. Rather we understand Blackbaud cannot rule out that your personal information may have been subject to unauthorized access or acquisition. Our investigation determined that the following information related to you may have been present in the legacy payroll table at the time of the incident: <<Data Elements>> and name. Nonetheless, Friends Seminary worked with Blackbaud to provide access for employees to 2 years of identity and credit monitoring services through Experian, at no cost to our employees.

The confidentiality, privacy, and security of information in our care are among our highest priorities, as you know, and we take this incident very seriously. As part of our ongoing commitment to the security of information in our care, we are working to review our existing policies and procedures regarding our third-party vendors, and are working with Blackbaud to evaluate additional measures and safeguards to protect against this type of incident in the future. We will also be notifying certain regulators, as required.

We encourage you to review the enclosed *Steps You Can Take to Help Protect Your Information*. There you will find general information on what you can do to help protect your personal information.

We understand that you may have questions about the Blackbaud incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at 855-914-4670 between the hours of 9:00 a.m. and 9:00 p.m. EST.

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Kamal", with a horizontal line underneath the name.

Sisi Kamal  
CFO/COO

## ***STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION***

### **Enroll in Credit Monitoring**

We are providing you with access to **Single Bureau Credit Monitoring** services through Experian at no charge. Services are for 24 months from the date of enrollment. When changes occur to your Experian credit file, notification is sent to you the same day the change or update takes place with the bureau. In addition, we are providing you with proactive fraud assistance to help with any questions you might have. In the event you become a victim of fraud you will also have access to remediation support from a CyberScout Fraud Investigator.

To enroll in Credit Monitoring services at no charge, please navigate to:  
**<https://www.cyberscouthq.com/epiq263?ac=263HQ1357>**

If prompted, please provide the following unique code to gain access to services: **263HQ1357**

Once registered, you can access Monitoring Services by selecting the “Use Now” link to fully authenticate your identity and activate your services. **Please ensure you take this step to receive your alerts.**

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter.

### **Monitor Accounts**

In general, we encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

#### **Experian**

P.O. Box 9554  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/freeze/center.html](http://www.experian.com/freeze/center.html)

#### **TransUnion**

P.O. Box 160  
Woodlyn, PA 19094  
1-888-909-8872  
[www.transunion.com/credit-freeze](http://www.transunion.com/credit-freeze)

#### **Equifax**

P.O. Box 105788  
Atlanta, GA 30348-5788  
1-800-685-1111  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended “fraud alert” on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

**Experian**

P.O. Box 9554  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com/fraud/center.html](http://www.experian.com/fraud/center.html)

**TransUnion**

P.O. Box 2000  
Chester, PA 19016  
1-800-680-7289  
[www.transunion.com/fraud-victim-resource/place-fraud-alert](http://www.transunion.com/fraud-victim-resource/place-fraud-alert)

**Equifax**

P.O. Box 105069  
Atlanta, GA 30348  
1-888-766-0008  
[www.equifax.com/personal/credit-report-services](http://www.equifax.com/personal/credit-report-services)

**Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General.

**Maryland Residents:** Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, [www.oag.state.md.us/Consumer](http://www.oag.state.md.us/Consumer), Telephone: 1-888-743-0023.

**New Mexico Residents:** You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting [www.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](http://www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf), or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

**New York Residents:** the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

**North Carolina Residents:** Office of the Attorney General of North Carolina, Consumer Protection Division, 9001 Mail Service Center Raleigh, NC 27699-9001, [www.ncdoj.gov](http://www.ncdoj.gov), Telephone: 1-919-716-6400, 877-566-7226 (toll free within NC).

**Rhode Island Residents:** Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, [www.riag.ri.gov](http://www.riag.ri.gov), Telephone: 401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are <<XX>> Rhode Island residents impacted by this incident.

**Washington D.C. Residents:** the Office of Attorney General for the District of Columbia can be reached at: 441 4th Street NW, Suite 1100 South, Washington, D.C. 20001; 1-202-442-9828; <https://oag.dc.gov>.